

LISA *alamode*

This Black Woman's Guide To Navigating Life While Keeping it Cute + Funky



About Lisa

Lisa Jean-Francois, MFA is a 30-something lifestyle blogger with an addiction to bright lipstick, fabulous heels, and keepin' it real. A former journalist, Lisa has successfully grown her social media influence by providing her readers and viewers with the truth as only she knows it. She likes a little bit of everything, and her platform is where you can find just that. Lisa is also a Influencer Marketing consultant, working directly with brands and influencers on digital marketing campaigns.

Lisa resides with her husband and 5-year-old son in Boston, Massachusetts.



29K



1.5k



54K



33k



5.7k

Average Monthly Page View: 150K+

Average Unique Monthly Visitors: 70K

Audience: African American Women Aged 25-45



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YOUTUBE VIDEO : Starts at \$2000 (Includes IG video short, FB video, and Twitter Share)

IG stories : Starts at \$25 Per slide

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